



## First Media – Resounding Success at TelcoTV 2010

Dallas (Texas) –November 16, 2010: First Media, a leading provider of innovative Solutions for multi-screen video QoE Monitoring and Management, is pleased to announce its successful participation at the 9<sup>th</sup> annual conference and expo TelcoTV 2010.

Our complete QOE Monitoring and management solution for end to end multi-screen video delivery created an exceptional buzz in the show and among the visiting Telcos.

First Media showcased the following product range at this year’s show:

Our **Xpertis™** family of products that provide real-time, end-to-end, video QoE management capability over IP based multi – screen network. **Xpertis™** family of products was a finalist in this year’s edition of Telco TV Vision Awards in the ‘Test and Measurement’ category.

Our **IPrecitas™** family of products provides capability to measure, verify, and analyze video quality over broadcast/cable/DTH delivery platforms.

Our **Mapan™** family of products provide test & measurement capabilities that a multi-screen service provider needs in the field deployments.

Our unique solution portfolio displaying essential quality parameters, a usable interface and an all encompassing variety of end user devices elicited a very positive and extremely impressive response from our audience at the show comprising of ecosystem partners, service providers and expert analysts.

For more information, please contact:

**Sanjay Jupudi, VP US Operations.**

[sanjayj@xpertis.net](mailto:sanjayj@xpertis.net)

+1 214 493 0281.

Email: [info@xpertis.net](mailto:info@xpertis.net)

Web: [www.xpertis.net](http://www.xpertis.net)

### About First Media

**First Media** is a *technology innovation company*, with a special focus on Quality of Experience (QoE) Management for multi-play service providers. Using *Subscriber Viewing Experience (SVE)* model, an intellectual property of our own, we provide a range of products and solutions for IPTV Service Providers, Mobile TV Service Providers, Cable TV Service Providers, Satellite TV Service Providers and Broadcasters.