

FIRST MEDIA

Proud to be Gold sponsor of



VENUE: The Venetian Resort Hotel Casino, Las Vegas, Nevada.

Booth Number: 621.

Date/Time: Nov 09 - 11, 2010.

First Media is a *technology innovation company*, with a special focus on Quality of Experience (QoE) Management for multi-play service providers. Using *Subscriber Viewing Experience (SVE)* model, an intellectual property of our own, we provide a range of products and solutions for IPTV Service Providers, Mobile TV Service Providers, Cable TV Service Providers, Satellite TV Service Providers and Broadcasters.

Our **Xpertis** family of products provide real-time, end-to-end, QoE management capability over IP based multiplay network.

Our **IPrecitas™** family of products provides capability to measure, verify, and analyze video quality over broadcast/cable/DTH delivery platforms.

Our **Mapan™** family of products provide test & measurement capabilities that a multiplay service provider needs be it on field or backend.

We will be show casing our complete solutions for monitoring and management of end to end multi-screen video delivery platform. You are cordially invited to visit our booth for experiencing the market proven solution in Video QoE Management.

For more information and to schedule a demo or meetings please contact:

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